

# G.O.1

## Building Your Church's Great Commission Matrix

### Church Vitality Seminar

#### Key Contents:

- Catching a Vision of God
- Laying the Groundwork for Building a Great Commission Matrix
- The Church Lifecycle
- Four Disciplines of a Great Commission Church
- The Great Commission Matrix

**Definition:** The Great Commission Matrix is a tool that centers a church's vision and strategy on the Great Commission, positioning a church to gain vitality by focusing on the priority of designing, developing and deploying outreach, evangelism and discipleship throughout its ministries.

#### Training Outcomes: Objectives of Great Commission Matrix Ministry

- The Great Commission focus will cause an intentional shift from ministry TO the congregation to missional ministry THROUGH the congregation.
- The Great Commission will become central to both vision and strategy.
- There will be an increase in the percentage of people actively participating in ministry and in the number of people actively engaged in both personal and corporate evangelism, creating energy and expectation in the church.
- There will be an increase in the flow of newcomers into the church and in the rate of conversion growth.
- There will be renewed vitality in worship and God will be glorified.

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Sometimes a pastor will get excited about a model or a method learned at a conference. Then the pastor will come home and import that model into the community. Sometimes it works; sometimes it doesn't. Most of the time, it does not work as well. Why? Because the methods and models that God uses in one place does not mean he will use them in another place. The fact that a missional breakthrough occurred in Seattle does not mean that God will use the same methods in Sellersburg, Indiana.

Here is a better process to learn from others:

1. Calling from God
2. Exegeting the community
3. Examining ways God is working in similar communities
4. Finding God's unique vision for your church
5. Adjusting that vision as you learn the context

Ed Stetzer & David Putman, *Breaking the Missional Code: Your Church Can Become a Missionary in Your Community*, p. 21.



## About the Author - Rev. Dr. Kenneth Priddy

**Dr. Ken Priddy** is a seasoned ministry development practitioner, trainer and consultant who serves as executive director of the GO Center, a ministry of the EPC Presbytery of the Mid-Atlantic and General Assembly. Additionally, Ken is president of the Ken Priddy Group, a training and consulting ministry that serves multiple evangelical denominations. He works as a revitalization trainer with Global Church Advancement and as an adjunct/guest professor with several evangelical colleges and seminaries. Ken and his wife, Sharon, have four adult children, four grandchildren and reside in Richmond, VA.

Ken's ministry history is heavily weighted in church planting and revitalization. A former church planter and revitalization pastor, Ken, since 2000, has devoted himself to working with pastors and church leaders to establish health, growth and multiplication in their churches through a vitality process built on two platforms, Spiritual Renewal with Strategic Initiative.

Dr. Priddy holds the Master of Divinity and Doctor of Ministry degrees from Reformed Theological Seminary in Orlando, FL. His D.Min. dissertation is titled, *ReStarting the Dying Church*. He also holds the Doctor of Philosophy in Biblical Studies from Newburgh Theological Seminary in Newburgh, IN. His Ph.D. dissertation, titled, *A Theology of Multiplication*, has been developed into a book titled *Names Not Numbers: Getting to the Heart of Numerical Growth*. This timely book considers the biblical underpinning of both qualitative and quantitative growth in the church.

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## About the Presenter - Rev. Dr. Robert A. Stauffer

Bob Stauffer has a long and extensive history in the EPC dating back to being in the first class ordained at the founding of the denomination. He has served in a wide variety of roles and offices throughout his many years in the denomination that include serving in 7 different presbyteries (in four of those presbyteries he never moved). He has pastored in 4 churches and planted two of those churches. He has served as an interim for the denomination and been involved with the National Outreach Committee and the Permanent Judicial Commission at the national level. He has also served as the National Outreach Director and as the moderator of several presbyteries. He currently serves as the Church Development Coordinator for the Presbytery of the Alleghenies and as a member of the National Go Center Team.

## **KEY BOOK RECOMMENDATIONS:**

*Simple Church: Returning to God's Process for Making Disciples* by Thom Rainer & Eric Geiger

*Total Church: A Radical Reshaping around Gospel and Community* by Tim Chester & Steve Timmis

*With: Reimagining the Way You Relate to God* by Skye Jethani

*The Silent Church: 39 Reasons We Keep the Good News to Ourselves* by Ken Priddy (eBook)

*The Leadership Ladder: Developing Missional Leaders in Your Church* by Steve Ogne & Ken Priddy

## **Endorsements:**

*There is a great need in our day for church revitalization that is deeply rooted in the Scriptures and strongly focused on vibrant ministries of outreach and evangelism. Dr. Ken Priddy is not only a passionate advocate and seasoned practitioner in this type of church revitalization, but one of the best hands-on, practical church revitalization trainers and consultants in the country. I highly recommend Ken and his ministry.*

Dr. Steven L. Childers

President & CEO, Global Church Advancement  
Assoc. Professor, Reformed Theological Seminary, Orlando

*Ken Priddy presents a theologically rooted approach to church revitalization. The process creates deep change in both thought and behavior.*

Dr. Steve Ogne: Church Planting Strategist and National Ministry Coach with Church Resource Ministries. Author of *TransforMissional Coaching: Empowering Leaders in a Changing Ministry World*

*From my perspective, Dr. Kenneth Priddy is one of the top two or three authorities on church revitalization in the United States. His approach to renewing churches is biblically sound, practically useful, and strategically solid. If you wish to see your church be fruitful in its evangelism and outreach, I advise you to listen, learn, and leverage Dr. Priddy's insights for kingdom growth.*

Gary L. McIntosh, Ph.D., Professor of Christian Ministry & Leadership Talbot School of Theology, Biola University